

About the Client

A large US-based not-for-profit network of hospitals, health plans, physicians, clinics, home health services, and affiliated health services.

ProKarma Utilizes SharePoint 2010 to Launch a Comprehensive Healthcare Portal



BUSINESS CHALLENGE

The healthcare organization was seeking to deploy a new website that would feature over 4,000 pages of content. Moreover, the client required a solution that would equip its staff across multiple locations with a comprehensive set of online healthcare content management tools to easily create, edit, associate and publish content resources at the right time and in the right place with little effort.

SOLUTION

ProKarma deployed a SharePoint/MOSS 2010 infrastructure solution to serve as the corporate-wide hardware and software foundation for the site. The product features included a 508 compliance framework, as well as an enhanced Business Connection Service, which allowed for easy integration with almost any line of business application.

BENEFITS

- The solution empowered content creators and publishers to easily associate relevant content and dynamically build relationships
- It provided end users easy access to related research and documentation with less effort
- Content can be built and maintained in one place, and can be accessed by and customized for different audiences: patients, medical professionals, employer and employees
- Set standards for page layouts and content presentation gave a consistent user experience at every level of the site

ABOUT PROKARMA

ProKarma delivers integrated technology and business process outsourcing solutions for over 150 global leaders in a wide range of industries and markets. ProKarma is co-headquartered in Portland, Oregon and Omaha, Nebraska, with sales and delivery centers in the United States, India, Argentina and Peru. ProKarma was selected as a Global Services 100 Provider for 2012 and ranked as the fastest growing IT services company in America by Inc. 500.