

The background of the top section is a blurred image of a ProKarma dashboard. It features various data visualizations including a line chart with green areas, a bar chart, a donut chart, and several text-based metrics. A circular logo with the letters 'PK' is visible in the upper right corner of the dashboard image.

ProKarma

# ProKarma Enterprise Intelligence

Since 2009, ProKarma has led enterprise intelligence initiatives for some of the world's largest organizations, with a full spectrum of analytics and data-centric solutions and services to empower clients through knowledge discovery and insights.

## Bringing Agility to Enterprise Intelligence

Fast-changing markets demand agile responses. ProKarma helps you unlock actionable insights with quick, easy access to reliable data, enabling better decision-making across the enterprise. With extensible, scalable and supportable solutions that integrate with the systems and processes already in place in your organization, we help you deliver value and adapt to changing business priorities more rapidly.

ProKarma's Enterprise Intelligence solutions enable you to bridge the gap between the business and IT. We help identify the platform and tools that are most well-suited to your needs. With a bimodal approach to analytics delivery, our solutions deliver the perfect balance between agility and reliability. We help you build an environment in which experimentation, innovation and self-service analytics can happily co-exist with traditional business operations.

### PROKARMA ENTERPRISE INTELLIGENCE

#### DATA:

Bringing data together

#### ANALYTICS:

Visualizing, analyzing and predicting results

#### PLANNING:

Forecasting what will happen next

#### ARCHITECTURE:

With the right platforms, working together



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## Introducing the Only Alteryx Connection to Anaplan

Many organizations today rely on Anaplan for planning, forecasting and performance management. However, organizations often require Anaplan forecasts from multiple models to be pushed into other data and analytics platforms. When Anaplan data needs to be transformed, blended and then automated, analysts can quickly become bogged down in manual processes, preventing them from analytical work that moves their organizations forward.

ProKarma's Anaplan Connector for Alteryx eliminates the barrier to better automated business insights. Now analysts can extract, manipulate and blend Anaplan data for

downstream BI applications such as Tableau, Qlik® and Power BI. Additionally, they can leverage Alteryx to blend in third-party data to create robust predictive models or optimization models that can be pushed back to Anaplan for more accurate forecasts.

Complex forecasting use cases, such as Supply Chain Optimization, Customer Lifetime Value and Geospatial Territory Planning, are now possible with the power of Anaplan and Alteryx combined.

Contact us to learn more about our products and services that take self-service analytics to the next level.

Together, we bring agility to enterprise intelligence.